



## Inner West Community Committee

### FACEBOOK highlights

26<sup>th</sup> February 2024 – 5<sup>th</sup> June 2024

## Appendix 1

### Inner West Community Committee

Since 26<sup>th</sup> February 2024 the Inner West Community Committee Facebook page has gained: **17 new followers**, and now has a total of **1,944 followers**.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments, or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!

The most popular post since the 26<sup>th</sup> February 2024 is the post promoting the Armley Forum. It has received 1 likes and shared 11 times and has reached a total of 1,000 people.

The following below are screenshots of the most popular three posts since the 26<sup>th</sup> February 2024. Alongside this are the figures for how many people were 'reached' and how many people 'engaged' with the post.

## 1st Place – Armley Forum Post

**Armley Forum Post: 1,000** people had this post delivered to them with **13** likes, comments and shares.



Leeds City Council Inner West Community Committee

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19 March · 🌐



Join us tonight for the Armley Forum at the Armley Hub. Check out the agenda below!



Chair: Councillor Jim McKenna

No.	Agenda Item	Lead(s)
1.	Welcome and apologies	Cllr McKenna
2.	Police Update – Neighbourhood Policing Team	West Yorkshire Police (WYP)
3.	Housing update – Housing Leeds	Paul Hodges – Housing Team Leader
4.	Armley Town Street – LCC Highways	David O'Donoghue – LCC Highways
5.	Planning Update – Theaker Lane Clinic	Michael Doherty – LCC Planning
6.	AOB: Next Steps and closing remarks	Cllr McKenna
7.	Date and time of next meeting: TBC	All to note

## 2<sup>nd</sup> Place – Bramley Forum

**Armley Leisure Centre: 580** people had this post delivered to them. There were **7** likes, comments and shares.



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Join us for the Bramley Forum on Thursday 04 April 2024. Check out the agenda below!



**Chair: Councillor Caroline Gruen**

No.	Agenda Item	Lead(s)
1.	Welcome and apologies	Cllr Gruen
2.	Police Update	West Yorkshire Police
3.	Housing Update	Jessica McCulloch – LCC Housing
4.	SEND Provision in Schools	Kirsty Quayle - LCC
5.	AOB: Next Steps and closing remarks	Cllr Gruen
6.	Dates and times for future meetings: <b>TBC</b>	All to note

### 3<sup>rd</sup> Place – Trip to Herd Farm

Trip to Herd Farm: 479 people had this post delivered, with 2 likes, comments and shares.



Leeds City Council Inner West Community Committee

Pub

29 April

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- Nightline

During the weekend you can build your confidence, make new friends, learn new skills, make unforgettable memories and more!

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